

Policy of Škoda Auto


Company purpose: "We will help the world live smarter"

Škoda develops, manufactures and offers high-quality, innovative and environmentally friendly cars, components, genuine parts, accessories, tools, services and solutions of individual mobility. These products not only meet, but even surpass customers' expectations. In line with the strategy of the Volkswagen Group and Škoda, our goal is to inspire customers with trust, and give them good reason to be loyal to the Škoda brand.

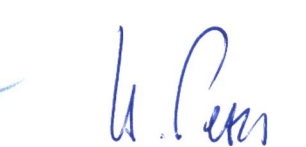
Our successful future relies on responsible conduct in the social sphere, implementing the strategic goals, corporate and product digitalization and on all employees adhering to the following principles:

- Ensuring the highest quality of all products appreciated by our customers.
- Being honest and responsible at all times, acting with due diligence, according to principles of Integrity and Compliance, 'Volkswagen Group Essentials', and brand values. Furthermore, always proceeding in compliance with the code of conduct 'Our Code' adhering to all binding legal, internal and other regulations and subsequently verifying fulfilment of these requirements.
- Measuring and evaluating the efficiency of processes, managing risk system, looking for new opportunities and accepting measures to continuously improve the quality, environment and energy efficiency, reliability, cyber security, and competitiveness of our products and services.
- Under sustainable development, using natural resources, including water, and energy responsibly, using ecologically and energy-friendly technologies, recycled and recyclable materials; taking care to protect the environment and eliminating negative impacts during the whole life-cycle of the product.
- Ensuring the protection of human lives and rights, health and property, personal data as well as the information security and confidentiality.
- Establishing mutually beneficial and balanced relations with interested parties and the public.

The Management at Škoda undertakes to ensure availability and integrity of information and resources needed for attaining the goals, to create ideal working conditions in compliance with occupational safety principles, including elimination of danger and risk reduction, and to support operations safety awareness, prevention of major accidents and elimination of their impacts. Further, the management undertakes to support the personal development of employees in their job satisfaction, motivation, health protection and to develop mutual communication. Continuously improving the quality of products, processes and management systems requires the active cooperation of all employees at all levels, and is one of the basic prerequisites for ensuring employment, competitiveness and sustainable development, as well as increasing the value of our company.




K. Zellmer
Chairman of the Board



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Member of the Board
Finance & IT & Legal



M. Jahn
Member of the Board
Sales & Marketing




A. Dick
Member of the Board
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Dr.-Ing. J. F. Neft
Member of the Board
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M. Graf
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K. Schnake
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Dr.-Ing. F. Weymar
Head of Quality Management
IMS Management

